

August 28, 2017



## Hurricane Harvey Update—Disaster Contracting Resources

As Hurricane Harvey continues to wreak devastation on East Texas, our thoughts and prayers are with our Texas PTAC colleagues and their families, friends and communities. News so far from the University of Houston, Angelina College, Del Mar College (Corpus Christi), Rio South, and TTU PTACs is that everyone is OK. All of us at APTAC are standing ready to support them as the need manifests and the full impact of the storm becomes known.



**Contracting Opportunities and Disaster Opportunism:** Some of you may already be receiving inquiries from clients that want to participate in the emergency response, relief, and recovery efforts. Good information on how emergency contracting is handled was compiled by Carter Merkle (OBAN PTAC in OK) a few years ago—[click here to go to APTACconnect and Download his SOP for PTAC Disaster Response](#). As you'll see, much of the advice involves steps to take *AHEAD* of a disaster, but it provides an invaluable overview of the disaster contracting process.

Harvey is also likely to spawn a flood of for-profit marketing emails promising small businesses a place on "FEMA's priority vendor's list" - for a hefty fee. In an effort to counterbalance their appeals, APTAC has posted to our blog: [Hurricane Harvey Disaster Contracting—Critical Things to Know](#). **PLEASE share this with your clients and community** via your social media accounts, email alerts, and website. Not only will it put small business owners on alert about such claims, it offers accurate information on the emergency contracting process and valuable tips for those who want to pursue disaster contracts. Most important, it encourages interested businesses to contact their local PTAC for help developing a specific strategy appropriate to their business.

Be assured that we will keep you apprised of any updates regarding the situation in Texas. Thank you always for your support, especially in such times of crisis.