



Cybersecurity and NIST 800-171 Impact on Small Manufacturers PTAC - June 15, 2017

- MEP Network
 - 51 centers in the US and Puerto Rico
 - Cooperative partnership with the U.S. Department of Commerce through NIST
 - Focus is to grow manufacturing and advance manufacturing technologies throughout US Manufacturing
- Manufacturing USA
 - DMDII driving digital manufacturing
 - Strong Cybersecurity component

MEP

- MEP Network
 - 51 centers in the US and Puerto Rico
 - Cooperative partnership with the U.S. Department of Commerce through NIST
 - Focus is to grow manufacturing and advance manufacturing technologies throughout US Manufacturing
- Manufacturing USA
 - DMDII driving digital manufacturing for Manufacturing USA
 - IMEC in Illinois is MEP partner pushing learning through the network
 - Strong Cybersecurity component

Manufacturing Context

- **275,000 manufacturers, 12 M Workers**
 - Worker number may be much higher
- **\$2.1 Trillion**
- **200,000+ companies (75%), are <20 people**
- **84% are S corps, partnerships, or sole proprietorships**

Changes and Impacts

- **People**
- **Systems**
- **Processes**
- **Customer Expectations**
- **Risk Management**
- **Supply Chain**

People

- **Hiring**
- **Training**
- **Roles**
- **Responsibilities**
- **Performance Expectations**

Systems

- **No more, “We can’t afford an IT guy”**
 - Outside IT is much more integral to risk management and response
- **Complexity breeds opportunity for intrusion**
- **New systems will change the entire system ecosystem**
- **Connections to suppliers and vendors is part of the system, requires monitoring**
- **More data means more value to intrusion**
- **Overall, higher IT Costs**

Processes

- **Links to external processes**
- **New process design explicitly consider cyber**
- **Control points for all processes**
- **No more ad hoc process designs**

Customer Expectations

- **Your cyber protection is as good as theirs**
 - Either come up to snuff or lose the business
 - Will ask for indemnification
- **Routine encryption**
- **Knowledgeable support staff**
- **Contract terms**
- **Protecting customer IP as if it were yours**

Risk Management

- **Cyber is a routine subject for risk review**
- **Cyber risk will be connected to financial risk**
 - Banks will ask and may have requirements
 - Large customers will require cyber risk assessments and active cyber risk management, including audits
- **IP intrusion is an existential risk**

Supply Chain

- **Managing cyber means understanding and cooperating across a supply chain**
- **Creates much more complex problem**
- **Everyone will be looking to limit liability**
- **Without adequate cyber awareness and protection, manufacturers won't be allowed to play**
- **Cyber will be part of contract negotiations**

Conclusion

- The cyber security future is here
- This is an existential threat to small companies
- In the VERY near term, this will be an entrance fee for doing business with primes
 - And not much later for doing business with anyone
- ***Adding Cyber Security to routine management concerns is no longer an option***

Thank You!

Questions?

Tom Bugnitz

tbugnitz@manufacturersedge.com

@MFR_Edge_Tom

303-998-0303